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# Dashboard to evaluate the quality of the purchases

**Industry:** Retail  
**Size:** Large  
**Board Served:** Commercial



## Challenge

Develop an online dashboard to evaluate the quality of purchases made by the sales department. The quality of purchases must measure the investment according to several characteristics of the products, such as: coverage, class of sale, frequency of receipt, number of days without sale, etc.

## Development



Select which information to make available and prototype screens.

Develop the dashboard and validate deliveries with users.

Implement and disseminate the dashboard to the user network.

## Outcomes

- Accurate and quick assessment of all the organization's purchases;
- Better data display for decision making;
- Complete Big Data initiative, integrating statistical calculations and different banks
- Online and dynamic reporting, allowing for multiple cross-analyzes with few clicks.

# Automatic definition of the target stock of products in stores

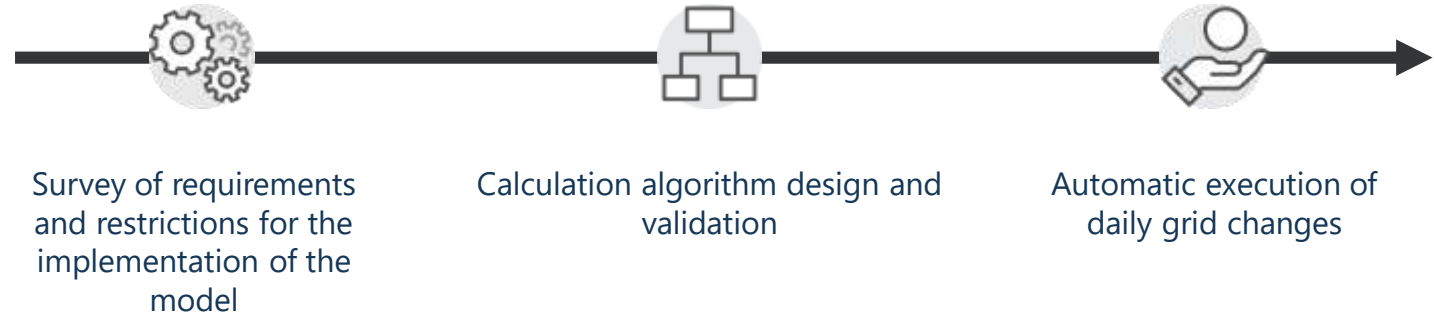
**Industry:** Retail  
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## Challenge

Develop an algorithm that dynamically calculates the target stocks (grid) of each item for each store, changing this calculation according to operational parameters of the supply chain, the historical sale and the forecast of sale of the items.

## Development



## Outcomes

- Inventory decrease;
- Decrease in sales loss due to stock rupture;
- Elimination of operational work for supply coordinators;
- More assertive grade due to daily comparison of sales forecast vs. actual sales