

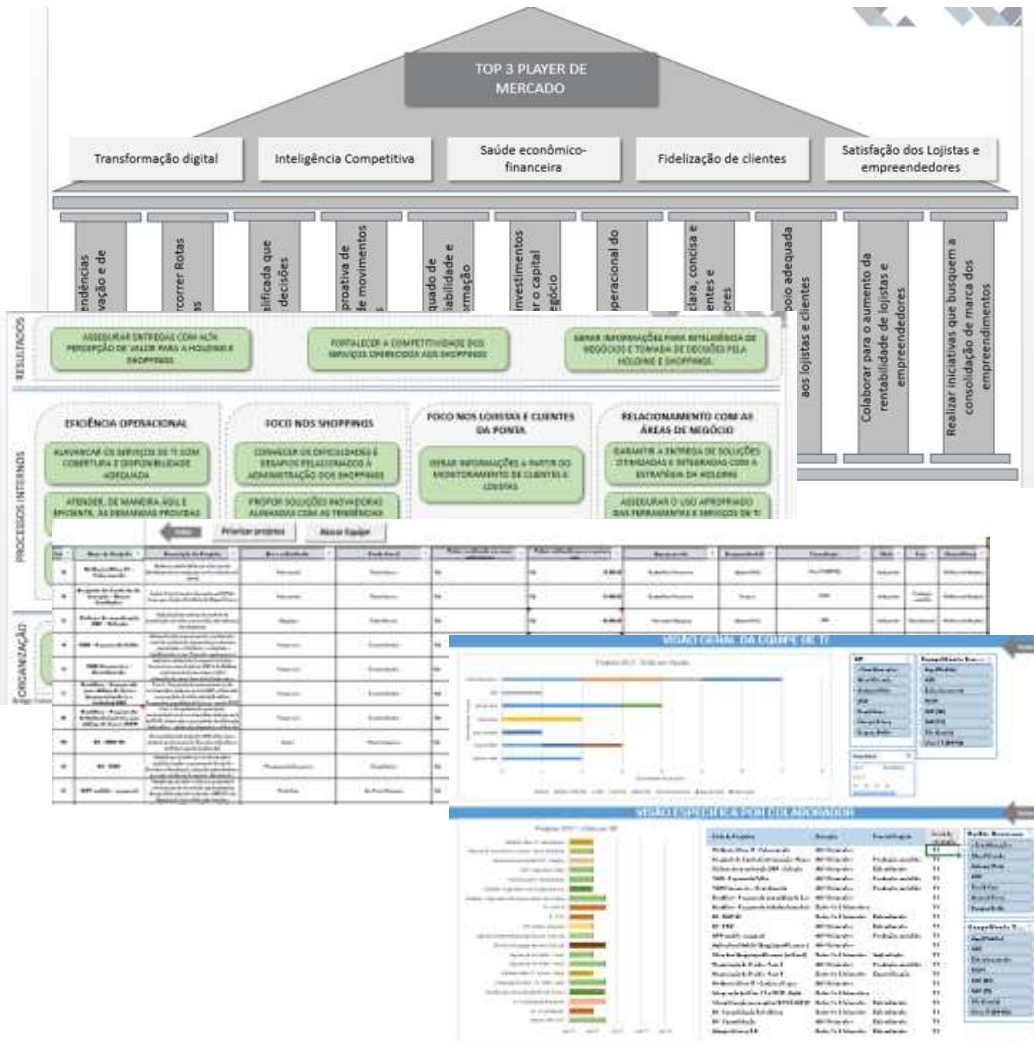
Success Cases

**Portfolio, Projects and
IT PMO Management**

**BRIDGE
& CO** 

Structuration of the IT Initiative Portfolio

Industry: Holdings and Business Groups
Size: Large
Board Served: IT



Challenge

Structuring a Portfolio of Initiatives that clearly presents the results to be delivered to the business and that is aligned with the real execution capacity of the Information Technology area and with the organization's strategic guidelines.



Development



Understanding the organization's history and surveying potential initiatives.

Budgeting and building the prioritization model according to customer needs.

Deliver an operating tool to analyze requested business initiatives for IT.

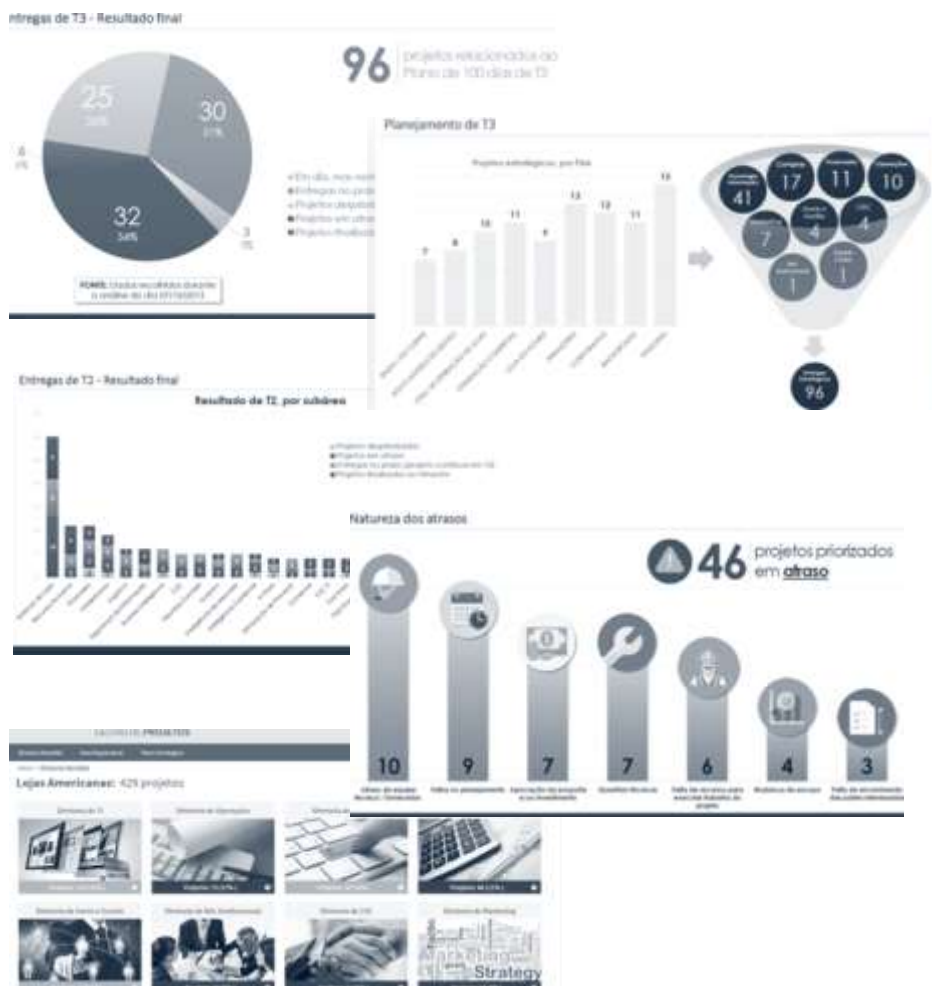
Outcomes

- Registered and prioritized initiatives;
- Prioritization of initiatives according to rules and IT capacity;
- Planning IT deliveries throughout 2017.



Construction of the IT Project Portfolio

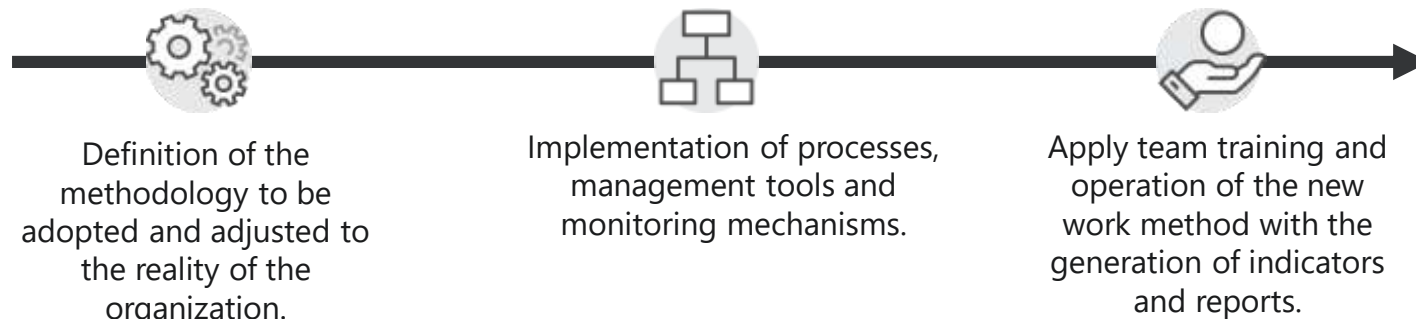
Industry: Retail
Size: Large
Board Served: IT



Challenge

Define a project portfolio management process to evaluate, select, prioritize, monitor and generate reports on the more than 100 projects that are executed per quarter in the organization's IT area. Until then, the monitoring was done on an "ad hoc" basis and there were no structured reports to the executive level of the organization on the progress and level of delivery of TI projects.

Development



Outcomes

- 100% of the strategic IT projects registered in the project management tool and in the management dashboards;
- Greater transparency in the progress of the IT project portfolio - all Cia's Offices have access to information;
- Greater integration between IT and the business;
- Achievement of the goal of the IT Manager in 2014 and 2015.